
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): July 8, 2021**

Asana, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-39495
(Commission
File Number)

26-3912448
(IRS Employer
Identification No.)

1550 Bryant Street, Suite 200
San Francisco, CA
(Address of Principal Executive Offices)

94103
(Zip Code)

(415) 525-3888
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.00001 par value	ASAN	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Appointment of Director

On July 8, 2021, the Board of Directors (the “Board”) of Asana, Inc. (the “Company”) appointed Andrew Lindsay to serve as a Class II director on the Board, effective as of July 8, 2021, until the Company’s 2022 Annual Meeting of Stockholders and until his successor has been duly elected and qualified, or until his earlier death, resignation or removal. Mr. Lindsay will also serve as a member of the Audit Committee.

Mr. Lindsay will be compensated as a member of the Board under the terms of the Company’s Non-Employee Director Compensation Policy.

The Company will enter into the Company’s standard form of indemnification agreement with Mr. Lindsay in connection with his appointment to the Board.

There are no arrangements or understandings between Mr. Lindsay and any other persons pursuant to which he was elected as a director of the Company. There are no family relationships between Mr. Lindsay and any other director or executive officer of the Company and he has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K promulgated by the SEC.

The press release announcing Mr. Lindsay’s appointment to the Board is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 [Press Release, dated July 8, 2021, entitled “Asana Names SaaS Industry Leader Andrew Lindsay to Board of Directors.”](#)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASANA, INC.

Dated: July 8, 2021

By: /s/ Eleanor Lacey

Eleanor Lacey

General Counsel and Corporate Secretary

Asana Names SaaS Industry Leader Andrew Lindsay to Board of Directors

SAN FRANCISCO, July 8, 2021 — Asana, Inc (NYSE: ASAN), a leading work management platform for teams, today announced the appointment of Andrew Lindsay to its Board of Directors.

“I’m thrilled to welcome Andrew to Asana’s Board of Directors as we accelerate our category leadership in redefining how individuals, teams and entire organizations achieve clarity to accomplish their most important work,” said Dustin Moskovitz, CEO, Asana. “Andrew’s deep experience in growth, execution strategy and partnerships for breakout companies like HubSpot is a powerful resource to us in our next phase of global growth. In addition to his impressive background, Andrew is an open and curious leader with a mission-focused mindset, making him a tremendous asset in the board room and beyond.”

Currently, Lindsay serves as HubSpot’s Senior VP of Corporate Development and Business Development, and is responsible for the company’s partnerships, platform ecosystem, acquisitions and investments. Prior to joining HubSpot, he served as Jawbone’s VP of Corporate Development. He was previously a consultant with McKinsey & Company, and a mergers and acquisitions investment banker with Merrill Lynch.

Lindsay received his JD and MBA from Harvard University, and holds a BS in Biology from Howard University, where he recently helped found their Center for Digital Business. Lindsay also chairs San Francisco’s TechSF workforce development group.

“Asana has a pivotal role to play in leading the SaaS ecosystem as organizations accelerate their digital transformations in the new era of distributed work,” said Lindsay. “Now more than ever, companies need the 3 C’s — content, communication and coordination — and Asana is well positioned to connect globally distributed teams with clarity. Beyond being a leader in work management, Dustin and the team are also pioneering what it means to be a mission-driven organization dedicated to inclusivity, thoughtfulness and transparency. I’m excited to contribute my values-aligned leadership and passion for helping companies achieve scale through strategic partnerships to Asana as it continues its upward enterprise trajectory.”

About Asana

Asana helps teams orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 100,000 paying customers and millions of free organizations across 190 countries. Global customers such as Amazon, Japan Airlines, Sky, and Under Armour rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns. For more information, visit www.asana.com.

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