
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): July 13, 2022**

Asana, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-39495
(Commission
File Number)

26-3912448
(IRS Employer
Identification No.)

633 Folsom Street Suite 100
San Francisco, CA
(Address of Principal Executive Offices)

94107
(Zip Code)

(415) 525-3888
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.00001 par value	ASAN	New York Stock Exchange Long-Term Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Appointment of Director

On July 13, 2022 the Board of Directors (the “Board”) of Asana, Inc. (the “Company”) appointed Krista Anderson-Copperman to serve as a Class III director on the Board, effective as of July 13, 2022, until the Company’s 2023 Annual Meeting of Stockholders and until her successor has been duly elected and qualified, or until her earlier death, resignation or removal. Effective as of the time of Ms. Anderson-Copperman’s appointment, the Board increased the size of the Board to nine members. Ms. Anderson-Copperman is not expected to join any of the committees of the Board at this time.

Ms. Anderson-Copperman will be compensated as a member of the Board under the terms of the Company’s Non-Employee Director Compensation Policy.

The Company will enter into the Company’s standard form of indemnification agreement with Ms. Anderson-Copperman in connection with her appointment to the Board.

There are no arrangements or understandings between Ms. Anderson-Copperman and any other persons pursuant to which she was elected as a director of the Company. There are no family relationships between Ms. Anderson-Copperman and any other director or executive officer of the Company and she has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K promulgated by the SEC.

The press release announcing Ms. Anderson-Copperman’s appointment to the Board is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press Release, dated July 15, 2022, entitled “Asana Names Customer Success Veteran Krista Anderson-Copperman to Board of Directors.”
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASANA, INC.

Dated: July 15, 2022

By: /s/ Eleanor Lacey

Eleanor Lacey

General Counsel and Corporate Secretary

Asana Names Customer Success Veteran Krista Anderson-Copperman to Board of Directors

SAN FRANCISCO, JULY 15, 2022 – Asana, Inc. (NYSE: ASAN) (LTSE: ASAN), a leading work management platform for teams, today announced the appointment of Krista Anderson-Copperman to its Board of Directors.

“I’m thrilled to welcome Krista to Asana’s Board of Directors as we continue to focus on supporting millions of organizations and users as they pursue their missions and accomplish more with less,” said Dustin Moskovitz, CEO, Asana. “Krista’s deep experience with large enterprise customers, understanding priorities across the organization, and helping companies realize value through increased adoption will serve as a powerful guide to help our customers work towards their most critical goals.”

With over 20 years of experience, Ms. Anderson-Copperman currently serves as an advisor and board director across a number of private SaaS companies and non-profit entities including Benchling, Better Cloud, Trove, Attentive, The Advocates for Survivors of Domestic Abuse, and Gainsight. Since January 2022, she has also served as a venture partner at Technology Crossover Ventures (TCV).

Ms. Anderson-Copperman was previously the Chief Customer Officer (CCO) at Okta from March 2014 to March 2020. Prior to joining Okta, she spent 14 years at Salesforce, from November 2000 to January 2014, where she served in several senior management roles including Senior Vice President Customers for Live and Senior Vice President Global Support & Customer Success. Ms. Anderson-Copperman earned her bachelor’s degree in psychology at the University of Oregon.

“I’m drawn to high-growth companies. From starting my career at Salesforce to my later role as CCO at Okta, I see Asana as a great match for my experience both in terms of what I’ve helped organizations achieve and how I can advise,” said Ms. Anderson-Copperman. “The clarity Asana provides organizations into work being done and how that aligns, or doesn’t align with strategic priorities and complex cross-functional initiatives is especially powerful in today’s business climate.”

About Asana

Asana helps teams orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 126,000 paying customers and millions of free organizations across 190 countries. Global customers such as Amazon, Affirm, Japan Airlines, and Sky rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns. For more information, visit www.asana.com.

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