



Asana's Statement of Voluntary Climate-Related Claims (CA AB 1305)

As reported in our FY24 ESG Report, Asana achieved our goal of carbon neutrality for certain parts of our operations and value chain. Our carbon neutral boundary includes our direct emissions for Scopes 1 and 2 as well as certain indirect emissions for Scope 3, namely business travel, employee commuting, and our energy use from outsourced data centers. We achieved carbon neutrality through a combination of the purchase of Energy Attribute Certificates (EACs) and the purchase of Voluntary Carbon Offsets (VCOs).

Asana provides the following information pursuant to California AB1305 (Voluntary Carbon Market Disclosures Act) (codified at Section 44475 et seq. of the California Health & Safety Code).

Assurance: In FY24 Asana did not receive third-party assurance of our Greenhouse Gas (GHG) Inventory.

Greenhouse Gas Inventory: Asana's Scope 1, 2, and 3 emissions are calculated by a third-party consultant using the Greenhouse Gas Protocol Corporate Accounting and Reporting Standard (GHG Protocol)¹.

Carbon neutrality: Asana purchases unbundled renewable electricity via EACs, including Renewable Energy Certificates (RECs) or Guarantees of Origin (GOs) based on the regional standard. All of our renewable energy purchases meet the Green-e standard or regional equivalent. We purchase renewable energy equivalent to 100% of our electricity usage globally, reducing our market-based Scope 2 emissions to 0. These energy purchases are made on a regional basis in amounts equal to our energy consumption in each of our business regions. In FY24, we purchased EACs equivalent to 3198 MWh of clean energy.

We then selectively offset our emissions under Scope 1, primarily from natural gas and refrigerant leakage, as well as Scope 3 including the following categories: Category 6, (Business Travel), Category 7 (Employee Commuting), and energy consumed by our outsourced data centers (measured under Category 1, Purchased Goods and Services). We selected these categories because they are the most meaningful categories for our business as well as the categories that are the most within our control.

Measurement: Asana's Scope 1, 2, and 3 emissions are calculated by a third-party consultant using the GHG Protocol.

¹ <https://ghgprotocol.org/corporate-standard>



Voluntary Carbon Offset ("VCO") Project Details:

We invest in voluntary carbon offset projects after we finalize our annual carbon accounting for our fiscal year to ensure the amount of offsets covered by VCOs cover certain parts of our carbon footprint for each fiscal year. The table below provides details about the various offset projects we have invested in as part of our emissions reduction strategies.

Project Developer	Rebellion Energy Solutions	3Degrees	Ortadogu Enerji
Name of the offset registry	American Carbon Registry	Verra	Gold Standard
Project identification number	890	5	745
Project name	Heartland Methane Abatement	Greater Lebanon Landfill Gas	Gaziantep Landfill Gas to Energy
Project type	Industrial Process Emissions	Waste handling and disposal	Biogas - Electricity
Location	Washington County, Oklahoma	Pennsylvania, United States	Gaziantep, Turkey
Protocol used to estimate emissions reductions	Methodology for the Quantification, Monitoring, Reporting and Verification of Greenhouse Gas Emissions Reductions and Removals from the Plugging of Orphaned Oil and Gas (OOG) Wells V1.0	ACM0001: Flaring or use of landfill gas	ACM0001: Flaring or use of landfill gas
Third party verification	GHD Limited	Tuev Sued Industrie Service GmbH (Tuev Sued)	Gold Standard for the Global Goals
Tonnes purchased	736	2207	4413
Vintage	2023	2023	2015



Additionally, we have obtained a small volume of long-lived removals via offtake agreement within the Frontier offtake portfolio. These removals do not figure into our carbon neutrality claims for FY2024.