FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LACEY ELEANOR B						uer Name <b>and</b> Tick na, <u>Inc.</u> [ ASA		ading	Symbol	(Ch	eck all appli	cable)	g Person(s) to Is  10% C			
(Last)	(Fi ANA, INC.	rst) (		e of Earliest Trans 5/2020	saction (	Month	/Day/Year)		helow)	.0	below)					
1550 BR	YANT STR															
(Street) SAN FRANCISCO CA 94103						4. If Amendment, Date of Original Filed (Month/Day/Year)							ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(St	tate)	(Zip)													
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/					2A. Deemed Execution Date, f any Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			Securition Benefici	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(A) or (D)	Price	Transac (Instr. 3	tion(s)		(30. 4)	
Class A Common Stock 10/05/2							M		3,398	A	\$4.02	90	,398	D		
Class A Common Stock 10/05/20							S		3,398	D	\$25.52	(1) 87,000		D		
Class A Common Stock 10/06/20					2020		М		5,000	A	\$4.02	92	,000	D		
Class A Common Stock 10/06/20					2020		S		5,000	D	\$26.01	(2) 87	,000	D		
Class A Common Stock 10/07/20					2020		М		1,602	A	\$4.02	88	,602	D		
Class A Common Stock 10/07/20					2020		S		1,602	D	\$26.4	9 87	,000	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Execution if any (Month/E	on Date,	1. Fransacti Code (Ins 3)	on of	6. Date Exercisable and Expiration Date (Month/Day/Year)		Amount of Securities		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following	Ownership Form:	Beneficial Ownership (Instr. 4)		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$4.02	10/05/2020		M			3,398	(3)	07/29/2029	Class A Common Stock	3,398	\$0.00	371,602	D	
Stock Option (right to buy)	\$4.02	10/06/2020		M			5,000	(3)	07/29/2029	Class A Common Stock	5,000	\$0.00	366,602	D	
Stock Option (right to buy)	\$4.02	10/07/2020		M			1,602	(3)	07/29/2029	Class A Common Stock	1,602	\$0.00	365,000	D	

## **Explanation of Responses:**

- 1. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$25.50 to \$25.52 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote
- 2. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$26.01 to \$26.03 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. 1/4 of the shares subject to the option vested on July 22, 2020, and 1/48 of the shares vest monthly thereafter.

## Remarks:

/s/ Katie Colendich, Attorney-

10/07/2020

in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.