FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar Cohler		Reporting Person*	2. Issuer Name and Ticker or Trading Symbol Asana, Inc. [ASAN]															
(Last) (First) (Middle) C/O BENCHMARK 2965 WOODSIDE ROAD					3. Date of Earliest Transaction (Month/Day/Year) 09/21/2020								Officer (giv below)	e title		Other (sp below)	ecity	
(Street) WOODSIDE CA 94062					4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indivi	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																		
			Table I - No	n-Dei	ivativ	e Secur	ities Acqu	uired,	Disp	osed of,	or Bene	ficially Ow	ned					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		Exective (Exection)	2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially O Following Re Transaction(s		Owned Form: I Owned or Indirect. 4		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						v			Amount	ount (A) or (D)		(Instr. 3 and 4)				,		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative S Acquired (A Disposed of 3, 4 and 5)	Securities A) or	6. Date Exerc Expiration Da (Month/Day/Y		ite			8. Price of Derivative Security (Instr. 5)		ve ies ially	10. Ownership Form: Direct (D) or Indirect	Beneficial Ownership	
	Security			Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s (Instr. 4)		(I) (Instr. 4)		
Series A Preferred Stock ⁽¹⁾	(1)	09/21/2020		С			13,461,600	(1)		(1)	Existing Class B Common Stock	13,461,600	\$0.00	0		I	See footnote ⁽²⁾	
Existing Class B Common Stock ⁽¹⁾	(1)	09/21/2020		C		13,461,600		(1))	(1)	Class A Common Stock	13,461,600	\$0.00	\$0.00 13,461,600		I	See footnote ⁽²⁾	
Existing Class B Common Stock ⁽³⁾	(3)	09/21/2020		J			13,461,600	(3))	(3)	Class A Common Stock	13,461,600	\$0.00	0		I	See footnote ⁽²⁾	
Class B Common Stock ⁽³⁾⁽⁴⁾	(4)	09/21/2020		J		13,461,600		(4)	(4)	Class A Common Stock	13,461,600	\$0.00	13,461,600		I	See footnote ⁽²⁾	
Series B Preferred Stock ⁽⁵⁾	(5)	09/21/2020		C			184,642	(5)	(5)	Existing Class B Common Stock	184,642	\$0.00	0.00		I	See footnote ⁽²⁾	
Existing Class B Common Stock ⁽⁵⁾	(5)	09/21/2020		C		184,642		(5)		(5)	Class A Common Stock	184,642	\$0.00	\$0.00 184,642		I	See footnote ⁽²⁾	
Existing Class B Common Stock ⁽³⁾	(3)	09/21/2020		J			184,642	(3)	(3)	Class A Common Stock	184,642	\$0.00 0		1	I	See footnote ⁽²⁾	
Class B Common Stock ⁽³⁾⁽⁴⁾	(4)	09/21/2020		J		184,642		(4)		(4)	Class A Common Stock	184,642	\$0.00	13,646,242		I	See footnote ⁽²⁾	
Series E Preferred Stock ⁽⁶⁾	(6)	09/21/2020		C			366,461	(6)	(6)	Existing Class B Common Stock	366,461	\$0.00	\$0.00		I	See footnote ⁽²⁾	
Existing Class B Common Stock ⁽⁶⁾	(6)	09/21/2020		C		366,461		(6)	(6)	Class A Common Stock	366,461	\$0.00	366,461		I	See footnote ⁽²⁾	
Existing Class B Common Stock ⁽³⁾	(3)	09/21/2020		J			366,461	(3)	(3)	Class A Common Stock	366,461	\$0.00	0		I	See footnote ⁽²⁾	
Class B Common Stock ⁽³⁾⁽⁴⁾	(4)	09/21/2020		J		366,461		(4)	(4)	Class A Common Stock	366,461	\$0.00	14,012,703		I	See footnote ⁽²⁾	

Explanation of Responses:

- 1. The Series A Preferred Stock converted into the Issuer's existing Class B Common Stock (Existing Class B Common Stock) on a 1:1 basis upon filing of the Issuer's Restated Certificate of Incorporation (Restated Charter) in connection with the Issuer's direct listing and had no expiration date.
- 2. Shares are held directly by Benchmark Capital Partners VI, L.P. (BCP VI) for itself and as nominee for Benchmark Founders' Fund VI, L.P. (BFF VI), Benchmark Founders' Fund VI-B, L.P. (BFF VI-B) and related individuals. Benchmark Capital Management Co. VI, L.L.C. (BCMC VI), the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole voting and dispositive power over the securities. Matthew R. Cohler, a member of the Issuer's board of directors, Alexandre Balkanski, Bruce W. Dunlevie, Peter H. Fenton, J. William Gurley, Kevin R. Harvey, Robert C. Kagle, Mitchell H. Lasky and Steven M. Spurlock are the managing members of BCMC VI, and each of them may be deemed to share voting and dispositive power over the securities held by such entities. Each such person and entity disclaims the existence of a "group" and disclaims beneficial ownership of the securities.
- 3. Upon filing of the Restated Charter in connection with the Issuer's direct listing, each share of Existing Class B Common Stock was reclassified into one share of Class B Common Stock in an exempt transaction pursuant to Rule 16b-7.
- 4. Each share of Class B Common Stock is convertible into one share of Class A Common Stock upon the option of the holder and has no expiration date.
- 5. The Series B Preferred Stock converted into Existing Class B Common Stock on a 1:1 basis upon filing of the Restated Charter in connection with the Issuer's direct listing and had no expiration date.

6. The Series E Preferred Stock converted into Existing Class B Common Stock on a 1:1 basis upon filing of the Restated Charter in connection with the Issuer's direct listing and had no expiration date.

Remarks:

This report is one of three reports, each on a separate Form 4, but relating to the same holdings being filed by entities affiliated with Benchmark and their applicable members.

/s/ Katie Colendich, Attorney-in-

Fact

** Signature of Reporting Person

09/23/2020

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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