UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): November 4, 2021

Asana, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation)

(Address of Principal Executive Offices)

633 Folsom Street Suite 100 San Francisco, CA

001-39495 (Commission File Number)

26-3912448 (IRS Employer Identification No.)

> 94107 (Zip Code)

(415) 525-3888 (Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

П Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.00001 par value	ASAN	New York Stock Exchange
		Long-Term Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Appointment of Director

On November 4, 2021, the Board of Directors (the "Board") of Asana, Inc. (the "Company") appointed Amit K. Singh to serve as a Class I director on the Board, effective as of November 5, 2021, until the Company's 2024 Annual Meeting of Stockholders and until his successor has been duly elected and qualified, or until his earlier death, resignation or removal. Effective as of the time of Mr. Singh's appointment, the Board increased the size of the Board to eight members.

Mr. Singh will also serve as a member of the Compensation Committee of the Board.

Mr. Singh will be compensated as a member of the Board under the terms of the Company's Non-Employee Director Compensation Policy.

The Company will enter into the Company's standard form of indemnification agreement with Mr. Singh in connection with his appointment to the Board.

There are no arrangements or understandings between Mr. Singh and any other persons pursuant to which he was elected as a director of the Company. There are no family relationships between Mr. Singh and any other director or executive officer of the Company and he has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K promulgated by the SEC.

The press release announcing Mr. Singh's appointment to the Board is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press Release, dated November 9, 2021, entitled "Asana Names Enterprise Veteran Amit Singh to Board of Directors."
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASANA, INC.

Dated: November 9, 2021

By: /s/ Eleanor Lacey

Eleanor Lacey General Counsel and Corporate Secretary

Asana Names Enterprise Veteran Amit Singh to Board of Directors

SAN FRANCISCO, November 9, 2021 — Asana, Inc (NYSE: ASAN) (LTSE: ASAN), a leading work management platform for teams, today announced the appointment of Amit Singh to its Board of Directors.

"I'm excited to welcome Amit to Asana's Board of Directors as we further strengthen our enterprise position and category leadership in helping the world's largest organizations orchestrate their work and achieve their goals," said Dustin Moskovitz, CEO, Asana. "Amit's track record of driving scale and go-to market programs for some of the world's foremost companies is a key asset to us as we continue expanding our enterprise footprint. Amit's impressive leadership experience, combined with a values-aligned vision for the future of work, make him a tremendous resource for Asana."

Currently, Singh serves as Chief Business Officer for Palo Alto Networks, focusing on strategic customer relationships that span the company's Strata, Prisma and Cortex security platforms. Prior to joining Palo Alto Networks, Singh held several roles at Google, including founding and building Google's Cloud business. In this capacity, he worked to help companies move to Cloud-based services like Gmail, Google Docs and the entire Cloud platform suite. He also led business and operations for Google's AR and VR efforts. Prior to Google, Singh spent 20 years at Oracle in various product, engineering, sales and strategy roles.

Singh holds a master's degree in industrial and management engineering from Rensselaer Polytechnic Institute and a bachelor's degree in electrical engineering from the Delhi College of Engineering.

"Over the past 20 months the way we work has fundamentally transformed — and keeping employees on the same page has never been more essential, no matter where they are in the world," said Singh. "Now more than ever, we need to connect the right people to the right work at the right time, and I believe Asana is well positioned to unlock that capability for companies of all sizes. I'm inspired by Dustin and the team's mission-driven approach and am thrilled to contribute my experience of achieving enterprise scale in the next chapter of Asana's evolution."

About Asana

Asana helps teams orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 107,000 paying customers and millions of free organizations across 190 countries. Global customers such as Amazon, Japan Airlines, Sky, and Under Armour rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns. For more information, visit www.asana.com.

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