SEC Form 3 FORM 3

UNITED STATES SECURITIES AND EXCHANGE

COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

3235-0104 OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	or S	ection 30(h) c	of the Investment Company	y Act o	of 1940					
1. Name and Address of Reporting Person Benchmark Capital Management Co. VI, L.L.C.	Requirin (Month/	of Event ng Statement Day/Year) 2020	3. Issuer Name and Ticker or Trading Symbol <u>Asana, Inc.</u> [ASAN]							
(Last) (First) (Middle)		2020	4. Relationship of Reporting Person(s) Issuer (Check all applicable)			to		5. If Amendment, Date of Original Filed (Month/Day/Year)		
2965 WOODSIDE ROAD			Officer (give 0		10% Owner Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting			
(Street) WOODSIDE CA 94062								Person X Form filed by More than One Reporting Person		
(City) (State) (Zip)										
	Table I - N	lon-Deriva	tive Securities Ben	nefici	ally Ow	vned				
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)3. Owned Form: D (D) or Ir (I) (Instr		irect direct		4. Nature of Indirect Beneficial Ownership (Instr. 5)			
(ve Securities Benef ants, options, conv)			
1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration D (Month/Day/	ate	 3. Title and Amount of Securities Jnderlying Derivative Security (Instr. 4) 		4. Conversion or Exercise Price of		5. Ownership Form:	6. Nature of Indirect Beneficial		
	Date Exercisable	Expiration Date	Title		ount or ober of res	Derivative Security		Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)	
Series A Preferred Stock	(1)	(1)	Existing Class B Common Stock ⁽²⁾	13,4	461,600	(1)		Ι	See footnote ⁽³⁾	
Series B Preferred Stock	(4)	(4)	Existing Class B Common Stock ⁽²⁾	18	34,642	(4	4)	Ι	See footnote ⁽³⁾	
Series E Preferred Stock	(5)	(5)	Existing Class B Common Stock ⁽²⁾	36	6,461	(5	5)	Ι	See footnote ⁽³⁾	
1. Name and Address of Reporting Person Benchmark Capital Manager L.L.C.		<u>/I</u> ,								
(Last) (First) 2965 WOODSIDE ROAD	(Middle)									
(Street) WOODSIDE CA	94062									
(City) (State) (Zip)										
1. Name and Address of Reporting Person <u>BENCHMARK CAPITAL F</u> <u>VI LP</u>		<u>s</u>								
(Last) (First) 2965 WOODSIDE ROAD	(Middle)									
(Street)										

WOODSIDE	CA	94062				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] <u>BENCHMARK FOUNDERS FUND VI</u> <u>LP</u>						
(Last) 2965 WOODSI	(First) DE ROAD	(Middle)				
(Street) WOODSIDE	СА	94062				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] Benchmark Founders Fund VI-B, L.P.						
(Last) (First) (Middle) 2965 WOODSIDE ROAD						
(Street) WOODSIDE	СА	94062				
(City)	(State)	(Zip)				

Explanation of Responses:

1. The Series A Preferred Stock is convertible into existing Class B Common Stock ("Existing Class B Common Stock") on a 1:1 basis and has no expiration date. Upon filing of the Issuer's Restated Certificate of Incorporation ("Restated Charter"), all shares of Series A Preferred Stock will be converted into shares of Existing Class B Common Stock of the Issuer.

2. Each share of the Issuer's Existing Class B Common Stock is convertible into one share of the Issuer's Class A Common Stock upon the option of the holder and has no expiration date. Each share of Existing Class B Common Stock is entitled to 100 votes per share. Upon filing of the Issuer's Restated Charter in connection with the Issuer's direct listing, each share of Existing Class B Common Stock will be reclassified into one share of the Issuer's Class B Common Stock, each of which is entitled to 10 votes per share.

3. Shares are held directly by Benchmark Capital Partners VI, L.P. ("BCP VI") for itself and as nominee for Benchmark Founders' Fund VI, L.P. ("BFF VI"), Benchmark Founders' Fund VI-B, L.P. ("BFF VI-B") and related individuals. Benchmark Capital Management Co. VI, L.L.C. ("BCMC VI"), the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole voting and dispositive power over the securities. Matthew R. Cohler, a member of the Issuer's board of directors, Alexandre Balkanski, Bruce W. Dunlevie, Peter H. Fenton, J. William Gurley, Kevin R. Harvey, Robert C. Kagle, Mitchell H. Lasky and Steven M. Spurlock are the managing members of BCMC VI, and each of them may be deemed to share voting and dispositive power over the securities. Each such person and entity disclaims the existence of a "group" and disclaims beneficial ownership of the securities, except to the extent of such person's or entity's pecuniary interest in such securities.

4. The Series B Preferred Stock is convertible into Existing Class B Common Stock on a 1:1 basis and has no expiration date. Upon filing of the Restated Charter, all shares of Series B Preferred Stock will be converted into shares of Existing Class B Common Stock of the Issuer.

5. The Series E Preferred Stock is convertible into Existing Class B Common Stock on a 1:1 basis and has no expiration date. Upon filing of the Restated Charter, all shares of Series E Preferred Stock will be converted into shares of Existing Class B Common Stock of the Issuer.

Remarks:

This report is one of three reports, each on a separate Form 3, but relating to the same holdings being filed by entities affiliated with Benchmark and their applicable members.

<u>09/21/2020</u>
09/21/2020
<u>09/21/2020</u>
09/21/2020

L.L.C., the General Partner of Benchmark Founders' Fund VI-B, L.P. ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

AGREEMENT TO FILE JOINTLY AND STATEMENT APPOINTING DESIGNATED FILER AND AUTHORIZED SIGNATORY

Each of the undersigned entities and individuals (collectively, the "Reporting Persons") hereby authorizes and designates Benchmark Capital Management Co. VI, L.L.C. or such other person or entity as is designated in writing by Steven M. Spurlock (the "Designated Filer") as the beneficial owner to prepare and file on behalf of such Reporting Person individually, or jointly together with the other Reporting Persons, any and all reports, notices, communications and other documents (including, but not limited to, reports on Schedule 13D, Schedule 13G, Form 3, Form 4 and Form 5) that such Reporting Person may be required to file with the United States Securities and Exchange Commission pursuant to the Securities Act of 1933, as amended (together with the implementing regulations thereto, the "Act"), the Securities Exchange Act of 1934, as amended (together with the implementing regulations thereto, the "Exchange Act") or any other state or federal agency (collectively, the "Reports") with respect to the Reporting Person's ownership of, or transactions in, securities of any entity whose securities are beneficially owned (directly or indirectly) by such Reporting Person (collectively, the "Companies").

Each Reporting Person hereby further authorizes and designates Steven M. Spurlock (the "Authorized Signatory") to execute and file on behalf of such Reporting Person the Reports and to perform any and all other acts, which in the opinion of the Designated Filer or Authorized Signatory may be necessary or incidental to the performance of the foregoing powers herein granted.

The authority of the Designated Filer and the Authorized Signatory under this Document with respect to each Reporting Person shall continue until such Reporting Person is no longer required to file any Reports with respect to the Reporting Person's ownership of, or transactions in, the securities of the Companies, unless earlier revoked in writing. Each Reporting Person acknowledges that the Designated Filer and the Authorized Signatory are not assuming any of the Reporting Person's responsibilities to comply with the Act or the Exchange Act.

- March 21, 2013 BENCHMARK CAPITAL MANAGEMENT CO. VI, L.L.C., a Delaware Limited Liability Company
 - By: /s/ Steven M. Spurlock Steven M. Spurlock, Managing Member
- March 21, 2013 BENCHMARK CAPITAL PARTNERS VI, L.P., a Delaware Limited Partnership
 - By: Benchmark Capital Management Co. VI, L.L.C., a Delaware Limited Liability Company, Its General Partner
 - By: /s/ Steven M. Spurlock Steven M. Spurlock, Managing Member
- March 21, 2013 BENCHMARK FOUNDERS' FUND VI, L.P., a Delaware Limited Partnership
 - By: Benchmark Capital Management Co. VI, L.L.C., a Delaware Limited Liability Company, Its General Partner
 - By: /s/ Steven M. Spurlock Steven M. Spurlock, Managing Member
- March 21, 2013 BENCHMARK FOUNDERS' FUND VI-B, L.P., a Delaware Limited Partnership
 - By: Benchmark Capital Management Co. VI, L.L.C.,

	a Delaware Limited Liability Company, Its General Partner
Ву:	/s/ Steven M. Spurlock Steven M. Spurlock, Managing Member
March 21, 2013 By:	/s/ Alexandre Balkanski Alexandre Balkanski
March 21, 2013 By:	/s/ Bruce W. Dunlevie Bruce W. Dunlevie
March 21, 2013 By:	/s/ J. William Gurley J. William Gurley
March 21, 2013 By:	/s/ Kevin R. Harvey Kevin R. Harvey
March 21, 2013 By:	/s/ Robert C. Kagle Robert C. Kagle
March 21, 2013 By:	/s/ Mitchell H. Lasky Mitchell H. Lasky
March 21, 2013 By:	/s/ Peter H. Fenton Peter H. Fenton
March 21, 2013 By:	/s/ Matthew R. Cohler Matthew R. Cohler