UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): December 9, 2020

Asana, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation)

001-39495 (Commission File Number)

26-3912448 (IRS Employer Identification No.)

1550 Bryant Street, Suite 200 San Francisco, CA (Address of Principal Executive Offices)

(415) 525-3888

(Registrant's Telephone Number, Including Area Code)

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.00001 par	ASAN	New York Stock Exchange
value		

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \boxtimes

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

94103

(Zip Code)

Item 2.02 Results of Operations and Financial Condition.

On December 9, 2020, Asana, Inc. (the "Company") issued a press release announcing its financial results for the fiscal quarter ended October 31, 2020. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference herein.

The information furnished under this Item 2.02 and in the accompanying Exhibit 99.1 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press Release, dated December 9, 2020, announcing financial results for the fiscal quarter ended October 31, 2020.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASANA, INC.

Dated: December 9, 2020

By: /s/ Eleanor Lacey

Eleanor Lacey General Counsel and Corporate Secretary

Asana Announces Record Third Quarter Revenues

Q3 Revenues grew 55% year over year Over 89,000 total paying customers Revenues from customers who spend \$5,000 or more on an annualized basis grew over 80% year over year Fiscal year outlook raised

December 9, 2020 – San Francisco, CA – Asana, Inc. (NYSE: ASAN), a leading work management platform for teams, today reported financial results for its third quarter ended October 31, 2020.

"We reported a very strong quarter, with total revenue growth of 55 percent year over year and growth of revenue from customers who spend \$5,000 or more on an annualized basis of over 80 percent year over year," said Dustin Moskovitz, co-founder and chief executive officer of Asana. "With the acceleration of digital transformation, organizations are reimagining every aspect of business operations to ensure that people can stay engaged, aligned and effective, no matter where they are. Asana's Work Graph provides the power, flexibility and control that organizations need to orchestrate work at scale."

Third Quarter Fiscal 2021 Financial Highlights

- Revenues: Revenues were \$58.9 million, an increase of 55% year over year.
- Operating Loss: GAAP operating loss was \$61.9 million, or 105.1% of revenues, compared to GAAP operating loss of \$63.1 million, or 165.7% of revenues, in the third quarter of fiscal 2020. Non-GAAP operating loss was \$37.3 million, or 63.3% of revenues, compared to non-GAAP operating loss of \$21.5 million, or 56.3% of revenues, in the third quarter of fiscal 2020.
- Net Loss: GAAP net loss was \$73.3 million, compared to GAAP net loss of \$62.8 million in the third quarter of fiscal 2020. GAAP net loss per share was \$0.65, compared to GAAP net loss per share of \$0.89 in the third quarter of fiscal 2020. Non-GAAP net loss was \$38.3 million, compared to non-GAAP net loss of \$21.2 million in the third quarter of fiscal 2020. Non-GAAP net loss per share was \$0.34, compared to non-GAAP net loss per share of \$0.30 in the third quarter of fiscal 2020.
- Cash Flow: Cash flows from operating activities were negative \$34.4 million, compared to cash flows from operating
 activities of negative \$10.9 million in the third quarter of fiscal 2020. Free cash flow was negative \$19.5 million,
 compared to negative \$11.6 million in the third quarter of fiscal 2020.

Business Highlights

• Expanded Asana's App ecosystem with a powerful set of best-in-class integrations with Zoom, Jira, Microsoft Teams and Slack.

- Continued enterprise-ready product momentum announcing enhanced Rules functionality, and expanded administrative controls to help organizations stay connected at scale.
- Ended the quarter with over 89,000 paying customers.

- The number of customers spending \$5,000 or more on an annualized basis grew to 8,938, an increase of 58% year over year.
- The number of customers spending \$50,000 or more on an annualized basis grew to 318, an increase of 104% year over year.
- Overall dollar-based net retention rate was over 115%.
- Dollar-based net retention rate for customers with \$5,000 or more in annualized spend was over 125%.
- Dollar-based net retention rate for customers with \$50,000 or more in annualized spend was over 140%.

Financial Outlook

For the fourth quarter of fiscal 2021, Asana currently expects:

- Revenues of \$62 million to \$63 million, representing year-over-year growth of 43% to 45%
- Non-GAAP operating loss of \$42.5 million to \$39.5 million
- Non-GAAP net loss per share of \$0.27 to \$0.25, assuming basic and diluted weighted average shares outstanding of approximately 158 million

For the full fiscal year 2021, Asana currently expects:

- Revenues of \$220.6 million to \$221.6 million, representing year-over-year growth of 55%
- Non-GAAP operating loss of \$130.8 million to \$127.8 million
- Non-GAAP net loss per share of \$1.24 to \$1.21, assuming basic and diluted weighted average shares outstanding of approximately 106 million

These statements are forward-looking and actual results may materially differ. Refer to the "Forward-Looking Statements" section below for information on the factors that could cause Asana's actual results to materially differ from these forward-looking statements.

A reconciliation of non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, many of these costs and expenses that may be incurred in the future. Asana has provided a reconciliation of GAAP to non-GAAP financial measures in the financial statement tables for its third quarter of fiscal 2021 non-GAAP results included in this press release.

Conference Call Information

Asana will host a conference call and live webcast for analysts and investors at 1:30 p.m. Pacific Time on December 9, 2020. A live webcast and accompanying presentation can be accessed on the Investor Relations section of Asana's website at: https://investors.asana.com. The conference call can also be accessed by dialing (833) 529-0220, or +1 236-389-2147 (outside of the US). The conference ID is 672-9445. A replay of the call via webcast will be available at https://investors.asana.com.

Forward-Looking Statements

This press release contains "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995 that are based on management's beliefs and assumptions and on information currently available to management. Forward-looking statements include, but are not limited to, statements about Asana's outlook for the fourth fiscal quarter and the full fiscal year ending January 31, 2021, Asana's market position, and potential market opportunities. Forwardlooking statements generally relate to future events or Asana's future financial or operating performance. Forward-looking statements include all statements that are not historical facts and in some cases can be identified by terms such as "anticipate," "expect," "intend," "plan," "believe," "continue," "could," "potential," "remain," "may," "might," "will," "would" or similar expressions and the negatives of those terms. However, not all forward-looking statements contain these identifying words. Forward-looking statements involve known and unknown risks, uncertainties and other factors, including factors beyond Asana's control, that may cause Asana's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These risks include, but are not limited to, risks and uncertainties related to: Asana's ability to achieve future growth and sustain its growth rate, Asana's ability to attract and retain customers and increase sales to its customers, Asana's ability to develop and release new products and services and to scale its platform, Asana's ability to increase adoption of its platform through Asana's self-service model, Asana's ability to maintain and grow its relationships with strategic partners, the highly competitive and rapidly evolving market in which Asana participates, Asana's international expansion strategies, and the impact of the COVID-19 pandemic. Further information on risks that could cause actual results to differ materially from forecasted results are included in Asana's filings with the SEC, including Asana's final prospectus filed on September 30, 2020 with the SEC. Any forward-looking statements contained in this press release are based on assumptions that Asana believes to be reasonable as of this date. Except as required by law, Asana assumes no obligation to update these forwardlooking statements, or to update the reasons if actual results differ materially from those anticipated in the forward-looking statements.

Use of Non-GAAP Financial Measures

To supplement its consolidated financial statements, which are prepared and presented in accordance with GAAP, Asana uses certain non-GAAP financial measures, as described below, to understand and evaluate its core operating performance. These non-GAAP financial measures, which may be different from similarly titled measures used by other companies, are presented to enhance investors' overall understanding of Asana's financial performance and should not be considered a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. A reconciliation of the non-GAAP financial measures to such GAAP measures can be found in the accompanying financial statements included with this press release.

Asana believes that these non-GAAP financial measures provide useful information about its financial performance, enhance the overall understanding of Asana's past performance and future prospects, facilitate period-to-period comparisons of operations, and allow for greater

transparency with respect to important metrics used by Asana's management for financial and operational decisionmaking. Asana is presenting these non-GAAP financial metrics to assist investors in seeing its financial performance through the eyes of management, and because Asana believes that these measures provide an additional tool for investors to use in comparing its core financial performance over multiple periods with other companies in Asana's industry.

Asana defines non-GAAP operating loss as GAAP loss from operations plus stock-based compensation expense and nonrecurring costs such as direct listing expenses. Asana defines non-GAAP net loss as GAAP net loss plus stock-based compensation expense, amortization of discount and non-cash contractual interest expense related to its senior mandatory convertible promissory note, and non-recurring costs such as direct listing expenses. There are a number of limitations related to the use of these non-GAAP measures as compared to GAAP operating loss and net loss, including that the non-GAAP measures exclude stock-based compensation expense, which has been, and will continue to be for the foreseeable future, a significant recurring expense in Asana's business and an important part of its compensation strategy.

Asana also uses the non-GAAP financial measure of free cash flow, which is defined as net cash used in operating activities less cash used for purchases of property and equipment and capitalized internal-use software costs, plus non-recurring expenditures such as capital expenditures from the purchases of property and equipment associated with the build-out of Asana's corporate headquarters in San Francisco and direct listing expenses. Asana believes free cash flow is an important liquidity measure of the cash that is available, after capital expenditures and operational expenses, for investment in its business and to make acquisitions. Free cash flow is useful to investors as a liquidity measure because it measures Asana's ability to generate or use cash. There are a number of limitations related to the use of free cash flow as compared to net cash from operating activities, including that free cash flow includes capital expenditures, the benefits of which are realized in periods subsequent to those when expenditures are made.

Definitions of Business Metrics

Dollar-based net retention rate

Asana's reported dollar-based net retention rate equals the simple arithmetic average of its quarterly dollar-based net retention rate for the four quarters ending with the most recent fiscal quarter. Asana calculates its dollar-based net retention rate by comparing its revenues from the same set of customers in a given quarter, relative to the comparable prior-year period. To calculate Asana's dollar-based net retention rate for a given quarter, Asana starts with the revenues in that quarter from customers that generated revenues in the same quarter of the prior year. Asana then divides that amount by the revenues attributable to that same group of customers in the prior-year quarter. Current period revenues include any upsells and are net of contraction or attrition over the trailing 12 months, but exclude revenues from new customers in the current period. Asana expects its dollar-based net retention rate to fluctuate in future periods due to a number of factors, including the expected growth of its revenue base, the level of penetration within its customer base, and its ability to retain its customers.

About Asana

Asana helps teams orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 89,000 paying customers and millions of free organizations across 190 countries. Global customers such as Allbirds, Sephora, Sky, Spotify, Viessmann and Woolworths rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns.

Disclosure of Material Information

Asana announces material information to its investors using SEC filings, press releases, public conference calls, and on its investor relations page of Asana's website at https://investors.asana.com. Asana uses these channels, as well as social media, including its Twitter account (@asana), its blog (blog.asana.com), its LinkedIn page (www.linkedin.com/company/asana), its Instagram account (@asana), and its Facebook page

(www.facebook.com/asana/), to communicate with investors and the public about Asana, its products and services and other matters. Therefore, Asana encourages investors, the media and others interested in Asana to review the information it makes public in these locations, as such information could be deemed to be material information.

Catherine Buan Asana Investor Relations ir@asana.com

Stephanie Hess Asana Corporate Communications press@asana.com

ASANA, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data)

(unaudited)

	-	Three Months E	October 31,		October 31,			
		2020		2019		2020		2019
Revenues	\$	58,905	\$	38,079	\$	158,635	\$	99,136
Cost of revenues ⁽¹⁾		7,321		5,328		20,548		14,079
Gross profit		51,584		32,751		138,087		85,057
Operating expenses:								
Research and development ⁽¹⁾		32,996		39,712		81,338		69,588
Sales and marketing ⁽¹⁾		48,039		35,902		122,952		74,927
General and administrative ⁽¹⁾		32,483		20,222		58,400		34,871
Total operating expenses		113,518		95,836		262,690		179,386
Loss from operations		(61,934)		(63,085)		(124,603)		(94,329)
Interest income and other income (expense), net		(389)		343		1,010		1,168
Interest expense		(10,351)		—		(25,706)		—
Loss before provision for income taxes		(72,674)		(62,742)		(149,299)		(93,161)
Provision for income taxes		615		61		901		183
Net loss	\$	(73,289)	\$	(62,803)	\$	(150,200)	\$	(93,344)
Net loss per share:								
Basic and diluted	\$	(0.65)	\$	(0.89)	\$	(1.70)	\$	(1.35)
Weighted-average shares used in calculating net loss per share:								
Basic and diluted		113,264		70,736		88,539		69,053
					-			

(1) Amounts include stock-based compensation expense as follows:

	Three Months Ended October 31,					Nine Months Ended October 31,				
		2020		2019		2020		2019		
Cost of revenues	\$	75	\$	77	\$	175	\$	90		
Research and development		4,783		21,068		9,520		22,950		
Sales and marketing		2,463		8,441		5,084		9,402		
General and administrative		1,620		12,042		3,520		12,614		
Total stock-based compensation expense	\$	8,941	\$	41,628	\$	18,299	\$	45,056		

ASANA, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands) (unaudited)

	Oc	ctober 31, 2020	Ja	nuary 31, 2020
Assets				
Current assets				
Cash and cash equivalents	\$	297,425	\$	306,020
Marketable securities		126,439		45,288
Accounts receivable, net		23,287		12,659
Prepaid expenses and other current assets		25,277		16,667
Total current assets		472,428		380,634
Property and equipment, net		54,787		10,100
Restricted cash, noncurrent		—		4,657
Operating lease right-of-use assets		138,752		20,818
Other assets		8,018		5,483
Total assets	\$	673,985	\$	421,692
Liabilities, Redeemable Convertible Preferred Stock, and Stockholders' (Deficit) Equity				
Current liabilities	¢	16 001	¢	7.540
Accounts payable	\$	16,291	\$	7,549
Accrued expenses and other current liabilities		36,331		18,241
Deferred revenue, current ⁽¹⁾		88,871		62,725
Operating lease liabilities, current		10,960		11,613
Total current liabilities		152,453		100,128
Term loan, net		12,491		—
Convertible notes, net—related party		340,788		203,097
Operating lease liabilities, noncurrent		138,141		10,472
Other liabilities ⁽¹⁾		2,416		2,729
Total liabilities		646,289		316,426
Commitments and contingencies				
Redeemable convertible preferred stock		—		250,581
Stockholders' (deficit) equity				
Common stock		2		1
Additional paid-in capital		507,737		184,522
Accumulated other comprehensive loss		(107)		(102)
Accumulated deficit		(479,936)		(329,736)
Total stockholders' (deficit) equity		27,696		(145,315)
Total liabilities, redeemable convertible preferred stock, and stockholders' (deficit) equity	\$	673,985	\$	421,692

(1) Total deferred revenue was \$90.1 million as of October 31, 2020 (unaudited), of which \$1.3 million, is presented within other liabilities, as a noncurrent liability, in the consolidated balance sheets.

ASANA, INC. SUMMARY OF CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

(unaudited)

		Three Months E	October 31,	Nine Months Ended October 31,				
		2020		2019		2020		2019
Cash flows from operating activities								
Net loss	\$	(73,289)	\$	(62,803)	\$	(150,200)	\$	(93,344)
Adjustments to reconcile net loss to net cash used in operating activities:								
Allowance for doubtful accounts		84		122		1,204		298
Depreciation and amortization		992		528		2,508		1,691
Gain on sale of assets		(12)				(12)		
Amortization of deferred contract acquisition costs		1,099		448		2,684		1,011
Stock-based compensation expense		8,941		41,628		18,299		45,056
Net accretion of discount of marketable securities		135		(184)		82		(882
Change in fair value of redeemable convertible preferred stock warrant liability				55		_		109
Non-cash lease expense		5,250		2,025		11,835		5,731
Amortization of discount on convertible notes and term loan issuance costs		6,350				15,964		_
Non-cash interest expense		3,970				9,709		
Changes in operating assets and liabilities:								
Accounts receivable		(7,079)		(3,138)		(11,831)		(5,238
Prepaid expenses and other current assets		(8,874)		(3,007)		(13,251)		(5,358
Other assets		(1,175)		(559)		(2,537)		(1,396
Accounts payable		299		828		1,840		2,611
Accrued expenses and other current liabilities		10,046		3,767		13,544		4,910
Deferred revenue		15,102		11,202		26,041		25,786
Operating lease liabilities		3,726		(1,851)		(584)		(5,024
Net cash used in operating activities		(34,435)		(10,939)		(74,705)		(24,039
Cash flows from investing activities		, ,						
Purchases of marketable securities		(126,613)		(22,963)		(126,613)		(75,969
Sales of marketable securities				(3)				2,677
Maturities of marketable securities		6,399		34,700		45,341		84,300
Purchases of property and equipment		(22,752)		(1,006)		(35,153)		(1,855
Sales of property and equipment		12				12		
Capitalized internal-use software		(40)				(858)		(302
Net cash provided by (used in) investing activities		(142,994)		10,728		(117,271)		8,851
Cash flows from financing activities		(1:=,>> .)		10,720		(117,271)		0,001
Proceeds from term loan, net of issuance costs		10,000		_		12,915		_
Proceeds from issuance of convertible notes—related party		10,000		_		150,000		
Taxes paid related to net share settlement of equity awards		(192)		_		(378)		_
Repurchases of common stock		(1)2)		(59)		(576)		(70
Proceeds from exercise of stock options		14,443		4,914		16,194		7,848
Net cash provided by financing activities		24,251		4,855		178,731		7,778
Effect of foreign exchange rates on cash and cash equivalents and restricted cash		(71)		4,855		(7)		41
Net increase (decrease) in cash, cash equivalents, and restricted cash		(153,249)		4,683		(13,252)		(7,369
Cash, cash equivalents, and restricted cash		(155,249)		т,005		(13,232)		(7,509
Beginning of period		450,674		14,528		310,677		26,580
	¢		¢		¢		¢	
End of period	\$	297,425	3	19,211	\$	297,425	\$	19,211

ASANA, INC. Reconciliation of GAAP to Non-GAAP Data (In thousands, except percentages) (unaudited)

	,	Three Months Ended October 31,				Nine Months Ended October 31,			
		2020		2019	2020			2019	
Reconciliation of gross profit and gross margin									
GAAP gross profit	\$	51,584	\$	32,751	\$	138,087	\$	85,057	
Plus: stock-based compensation		75		77		175		90	
Non-GAAP gross profit	\$	51,659	\$	32,828	\$	138,262	\$	85,147	
GAAP gross margin		87.6 %		86.0 %		87.0 %		85.8 %	
Non-GAAP adjustments		0.1 %		0.2 %		0.2 %		0.1 %	
Non-GAAP gross margin		87.7 %		86.2 %		87.2 %		85.9 %	
Reconciliation of operating expenses									
GAAP research and development	\$	32,996	\$	39,712	\$	81,338	\$	69,588	
Less: stock-based compensation		(4,783)		(21,068)		(9,520)		(22,950)	
Non-GAAP research and development	\$	28,213	\$	18,644	\$	71,818	\$	46,638	
GAAP research and development as percentage of revenue		56.0 %		104.3 %		51.3 %		70.2 %	
Non-GAAP research and development as percentage of revenue		47.9 %		49.0 %		45.3 %		47.0 %	
GAAP sales and marketing	\$	48,039	\$	35,902	\$	122,952	\$	74,927	
Less: stock-based compensation		(2,463)		(8,441)		(5,084)		(9,402)	
Non-GAAP sales and marketing	\$	45,576	\$	27,461	\$	117,868	\$	65,525	
GAAP sales and marketing as percentage of revenue		81.6 %		94.3 %		77.5 %		75.6 %	
Non-GAAP sales and marketing as percentage of revenue		77.4 %		72.1 %		74.3 %		66.1 %	
GAAP general and administrative	\$	32,483	\$	20,222	\$	58,400	\$	34,871	
Less: stock-based compensation		(1,620)		(12,042)		(3,520)		(12,614)	
Less: direct listing expenses		(15,718)				(17,955)			
Non-GAAP general and administrative	\$	15,145	\$	8,180	\$	36,925	\$	22,257	
GAAP general and administrative as percentage of revenue		55.1 %		53.1 %		36.8 %		35.2 %	
Non-GAAP general and administrative as percentage of revenue		25.7 %		21.5 %		23.3 %		22.5 %	
Reconciliation of operating loss and operating margin									
GAAP loss from operations	\$	(61,934)	\$	(63,085)	\$	(124,603)	\$	(94,329)	
Plus: stock-based compensation		8,941		41,628		18,299		45,056	
Plus: direct listing expenses		15,718				17,955		—	
Non-GAAP loss from operations	\$	(37,275)	\$	(21,457)	\$	(88,349)	\$	(49,273)	
GAAP operating margin		(105.1)%		(165.7)%		(78.5)%		(95.2)%	
Non-GAAP adjustments		41.8 %		109.4 %		22.8 %		45.5 %	
Non-GAAP operating margin		(63.3)%		(56.3)%		(55.7)%		(49.7)%	

ASANA, INC. Reconciliation of GAAP to Non-GAAP Data (In thousands, except percentages and per share data) (unaudited)

	1	Three Months E	nded October 31,		Nine Months En	October 31,	
	2020		2019		2020		2019
Reconciliation of net loss							
GAAP net loss	\$	(73,289)	\$ (62,803)	\$	(150,200)	\$	(93,344)
Plus: stock-based compensation		8,941	41,628		18,299		45,056
Plus: amortization of debt discount		6,346	_		15,955		
Plus: non-cash interest		3,970	—		9,709		
Plus: direct listing expenses		15,718	—		17,955		
Non-GAAP net loss	\$	(38,314)	\$ (21,175)	\$	(88,282)	\$	(48,288)
Reconciliation of net loss per share							
GAAP net loss per share, basic	\$	(0.65)	\$ (0.89)	\$	(1.70)	\$	(1.35)
Non-GAAP adjustments to net loss		0.31	0.59		0.70		0.65
Non-GAAP net loss per share, basic	\$	(0.34)	\$ (0.30)	\$	(1.00)	\$	(0.70)
Weighted-average shares used in GAAP and non-GAAP per share calculation, basic and diluted		113,264	70,736		88,539		69,053

	Three Months Ended October 31,					Nine Months Ended October 31,				
	2020		2019		2020			2019		
Computation of free cash flow										
Net cash provided by (used in) investing activities	\$	(142,994)	\$	10,728	\$	(117,271)	\$	8,851		
Net cash provided by financing activities	\$	24,251	\$	4,855	\$	178,731	\$	7,778		
Net cash used in operating activities	\$	(34,435)	\$	(10,939)	\$	(74,705)	\$	(24,039)		
Less: purchases of property and equipment		(22,752)		(1,006)		(35,153)		(1,855)		
Less: capitalized internal-use software		(40)				(858)		(302)		
Plus: purchases of property and equipment from build-out of corporate headquarters		21,822		343		33,130		754		
Plus: direct listing expenses		15,903				19,112		—		
Free cash flow	\$	(19,502)	\$	(11,602)	\$	(58,474)	\$	(25,442)		