



## Asana COO to Participate in Fireside Chat Hosted by Jefferies

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SAN FRANCISCO--(BUSINESS WIRE)-- Asana, Inc. (NYSE: ASAN), a leading work management platform for teams, today announced that Chris Farinacci, Chief Operating Officer, will participate in a fireside chat with Brent Thill hosted by Jefferies on Wednesday, April 14, 2021 at 10:00 a.m. PT / 1:00 p.m. ET.

A live webcast and replay will be available on Asana's website at <https://investors.asana.com>.

### About Asana

Asana helps teams orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 93,000 paying organizations and millions of free organizations across 190 countries. Global customers such as Accenture, Estee Lauder, Japan Airlines, Sky and Viessmann rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns. For more information, visit [www.asana.com](http://www.asana.com).

Asana uses its [investors.asana.com](https://investors.asana.com) website as a means of disclosing material non-public information, announcing upcoming investor conferences and for complying with its disclosure obligations under Regulation FD. Accordingly, you should monitor our investor relations website in addition to following our press releases, SEC filings, and public conference calls and webcasts.

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