

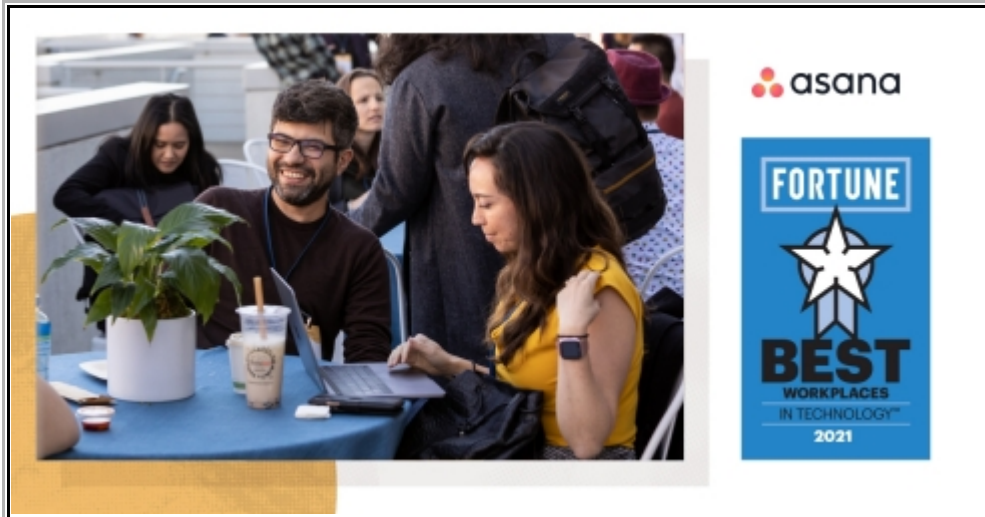


Asana Named #1 Best Workplace in Technology™ by Great Place to Work® and FORTUNE

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SAN FRANCISCO--(BUSINESS WIRE)-- For the second year in a row, Great Place to Work and FORTUNE have named [Asana, Inc.](#) (NYSE: ASAN), a leading work management platform for teams, the number one [Best Workplace in Technology™](#). Marking the fourth year for Asana in the list's top three ranking, 98% of Asana's employees said Asana is a great place to work, 39% higher than the average U.S. company.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210412005177/en/>



The recognition marks the sixth outstanding honor for Asana in 2021. Asana was recently named #14 on Employees' Choice Award and #1 on G2's Grid Report for Project Management list. Earlier this year, Great Place to Work and Fortune awarded Asana the #1 Best Small and Medium Workplace in the Bay Area and #14 Best Small Workplace in Ireland. Last month, Asana was named #15 on *Fast Company's* prestigious annual list of the World's Most Innovative Companies for 2021, including a #1 ranking in the Workplace category.

"At Asana, our mission is to help our customers achieve their missions faster," said Alex Hood, Chief Product Officer, Asana. "Accomplishing great things takes great teamwork, and we're honored to be recognized as the Best Workplace in Technology. It's a testament to the culture of trust, empathy and innovation we've co-created with our employees as we pioneer a new way to work."

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Great Place to Work, the global authority on workplace culture, selected this year's Best Workplaces in Technology list using rigorous analytics and confidential employee feedback. Companies are assessed on how well they are creating a great employee experience that cuts across race, gender, age, disability status or any aspect of who employees are or what their role is.

"It's more than fancy perks at the Best Workplaces in Technology. Employees at the companies praised their leaders for their incredible transparency and care during this pandemic year," said Sarah Lewis-Kulin, VP global recognition, Great Place to Work®. "Even while working from home, employees said they felt more connected to their colleagues and their communities than ever."

The full 2021 lists of organizations and award winners, as well as rankings from previous years, are available at www.greatplacetowork.com/best-workplaces/.

About Asana

Asana helps teams orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 93,000 paying organizations and millions of free organizations across 190 countries. Global customers such as Accenture, Estee Lauder, Japan Airlines, Sky and Viessmann rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns. For more information, visit www.asana.com.

About the Best Workplaces in Technology™

Great Place to Work® selected the Best Workplaces in Technology™ by gathering and analyzing confidential survey responses from more than 122,000 employees at Great Place to Work-Certified™ organizations across the country. Company rankings are derived from 60 employee experience questions within the [Great Place to Work Trust Index™ survey](#)[Read the full methodology.](#)

About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting and insights they need to make data-driven people decisions. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All™.



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