



Asana Named to Inc. Magazine's Annual List of Best Workplaces for the Sixth Year in a Row

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Recognized for building an exceptional culture that fosters employee wellbeing, strong values and collaboration

SAN FRANCISCO--(BUSINESS WIRE)-- For the sixth year in a row, [Asana Inc.](#) (NYSE: ASAN)(LTSE: ASAN), a leading work management platform for organizations, has been named to *Inc.* Magazine's annual list of the [Best Workplaces for 2023](#). This year, the award recognizes Asana for creating an exceptional workplace and company culture that prioritizes employee wellbeing, strong values and collaboration.



For the sixth year in a row, Asana has been named to Inc. Magazine's annual list of the Best Workplaces for 2023. (Graphic: Business Wire)

"It's an incredible honor to be recognized as a Best Workplace by *Inc.* Magazine for the sixth consecutive year," said Anna Binder, Head of People, Asana. "As organizations continue to redefine the workplace to drive growth and innovation, we remain committed to fostering a culture of high impact and deep belonging so that we can achieve Asana's – and our customers' – most ambitious goals."

After collecting data from thousands of submissions, *Inc.* selected 591 honorees this year. Each company that was nominated took part in an employee survey, conducted by Quantum Workplace, which included topics such as management effectiveness, perks, fostering employee growth, and overall company culture. The organization's benefits were also audited to determine overall score and ranking.

"Being named to Best Workplaces is an honor that only a small fraction of companies have been able to claim," says *Inc.* editor-in-chief Scott Omelianuk. "Proving to the world that you're a magnet for talent and have a culture that keeps teams engaged, productive, and proud to come to work is a truly remarkable achievement."

About Asana

Asana helps organizations orchestrate their work, from small projects to strategic initiatives. Headquartered in San Francisco, CA, Asana has more than 139,000 paying customers and millions of free organizations in over 200 countries and territories. Global customers such as Amazon, Affirm, Japan Airlines, and Sky rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns. For more information, visit www.asana.com.

About Inc. Media

About *Inc. Media* The world's most trusted business-media brand, *Inc.* offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious *Inc.* 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated *Inc.* 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by *Inc.* For more information, visit www.inc.com.

About Quantum Workplace

Quantum Workplace, based in Omaha, Nebraska, is an HR technology company that serves organizations through employee-engagement surveys, action-planning tools, exit surveys, peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit QuantumWorkplace.com.

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