



Asana Acquires StackAI, Adding Cross-System Execution for Human-Agent Teams

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Acquisition adds orchestration for complex workflows that span enterprise systems, data, and teams

SAN FRANCISCO--(BUSINESS WIRE)--May 28, 2026-- [Asana, Inc.](#) (NYSE: ASAN)(LTSE: ASAN), the operating system for human-agent teams, today announced it has completed the acquisition of [StackAI](#). StackAI is a no-code AI workflow platform that enables companies to design, test, deploy and govern custom AI agents and intelligent automation of business-critical workflows. The platform connects workflows, data, and actions across enterprise systems such as ERP, CRM and ITSM, to automate operational processes like customer support, IT service requests, compliance workflows, and broader cross-functional business operations. Based in San Francisco, the company has built an impressive track record with customers across financial services, healthcare, and professional services; industries that demand the highest security, reliability, and enterprise-grade governance.

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StackAI is one of the few products that can execute these processes end-to-end across enterprise tools with multi-agent

workflows - reading and acting in Salesforce, AWS, DocuSign, Oracle, document systems, and industry applications through bi-directional sync.

Bringing StackAI and Asana together pairs cross-system execution with the platform where teams already plan and run their work alongside the context, ownership, and history of every project. AI Teammates serve as the bridge, pulling context from the Work Graph® into StackAI workflows and sending resulting actions and data back into Asana. While most AI tools today are designed for one person working with one agent, Asana agents are multiplayer and allow many people to interact with and improve a single agent through approvals, handoffs, and shared plans. This makes it possible for humans and agents to collaborate on workflows that span any system or team, and those workflows get smarter every time they run.

Dan Rogers, CEO of Asana, explains, "This acquisition accelerates our roadmap and marks the next phase of human-agent work. We're seeing real momentum with AI Teammates and AI Studio: customers are augmenting their teams with purpose-built agents that take on everyday work and use AI Studio to build automations around highly repetitive processes like request intake and task routing. StackAI now lets them go further, agentifying the most complex business processes end-to-end, across every system and tool their business runs on. This is an incredibly exciting time for Asana. We're primed to help enterprises unlock the real productivity promise of AI.

"In our own proof of concept with the StackAI team, we transformed our Search Engine Optimization spend process in minutes. StackAI agents quickly pulled live data across five marketing systems, summarized the insights, and handed work over to AI Teammates trained by their human counterparts to take action. We were blown away, and we think our customers will be too."

The StackAI team is led by co-founders Tony Rosinol and Bernard Aceituno, both MIT PhDs who are shaping the next wave of enterprise AI. They are joining Asana as part of the acquisition.

Tony Rosinol from StackAI states, "StackAI was built on a simple conviction: AI creates ROI for enterprises when agents can specialize and reach into the systems where business actually runs. General-purpose agents talk; specialized agents act. So we built a platform to let anyone build agents for manual and important enterprise processes. We then proved ourselves within some of the most heavily-regulated companies in the world.

"Joining Asana is the moment our offering scales. We bring the cross-system workflow engine; Asana brings a company's entire business context, memory, team workflows and governance - along with an established enterprise sales motion and thousands of customers waiting for exactly what we've built."

Rogers continued, "Asana is the operating system for human-agent work. Our customers can run governed, reliable workflows across teams, systems and data. Foundation models will continue to improve and orchestration tools will continue to multiply. The enduring value will belong to the system that can coordinate all of them inside the flow of real operational work - with the context, governance, memory, and execution capability that make every cycle smarter than the last. We are closing the gap from pockets of individual productivity to enterprise-wide workflow productivity - humans and agents working together at the right checkpoints, on the workflows that actually matter."

About Asana

Asana is the operating system for human-agent teams. Built on the Enterprise Work Graph® and 18 years of multiplayer architecture, Asana is where an organization's humans and agents run critical workflows together - from a shared plan, with shared memory, backed by enterprise-grade governance. Learn more at asana.com.

About StackAI

StackAI offers a no-code platform that enterprises use to build, test, and deploy AI agents that execute complex workflows across the systems their business runs on - Salesforce, Asana, SharePoint, Oracle, document systems, and industry-specific applications. Enterprises across financial services, industrials, healthcare, professional services, and technology have used StackAI to automate processes that span multiple tools and domains. StackAI continues to operate as its own product and brand following its acquisition by Asana. Learn more at stackai.com.

Forward-Looking Statements

This press release contains "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995 that are based on management's beliefs and assumptions and on information currently available to management. Forward-looking statements include, but are not limited to, statements about our financial and operational performance, expectations related to our market opportunity, the potential and impact of AI, the expected benefits of AI Studio and AI Teammates, including our expectations regarding revenue to be generated by AI Studio and AI Teammates, our ability to execute on our current strategies, including our acquisition of StackAI, our expectations regarding our acquisition of StackAI, including the potential benefits of the acquisition, our technology and brand position, expectations regarding product launches and capabilities, our growth and expansion opportunities, Asana's outlook for the expected benefits of our offerings, and our market position. Forward-looking statements generally relate to future events or Asana's future financial or operating performance. Forward-looking statements include all statements that are not historical

facts and in some cases can be identified by terms such as “anticipate,” “expect,” “intend,” “plan,” “believe,” “continue,” “could,” “potential,” “may,” “will,” “goal,” or similar expressions and the negatives of those terms. However, not all forward-looking statements contain these identifying words. Forward-looking statements involve known and unknown risks, uncertainties and other factors, including factors beyond Asana’s control, that may cause Asana’s actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These risks include, but are not limited to, risks and uncertainties related to: Asana’s ability to achieve future growth and sustain its growth rate, Asana’s ability to attract and retain customers and increase sales to its customers, Asana’s ability to develop and release new products and services and to scale its platform, including the successful integration of AI, Asana’s ability to increase adoption of its platform through Asana’s self-service model, Asana’s ability to maintain and grow its relationships with strategic partners, the highly competitive and rapidly evolving market in which Asana participates, Asana’s international expansion strategies, and broader macroeconomic conditions. Further information on risks that could cause actual results to differ materially from forecasted results are included in Asana’s filings with the SEC, including Asana’s Annual Report on Form 10-K for the year ended January 31, 2026 and subsequent filings with the SEC. Any forward-looking statements contained in this press release are based on assumptions that Asana believes to be reasonable as of this date. Except as required by law, Asana assumes no obligation to update these forward-looking statements, or to update the reasons if actual results differ materially from those anticipated in the forward-looking statements.

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